

The International
70 MM
Association

a promotion club for 70 MM systems

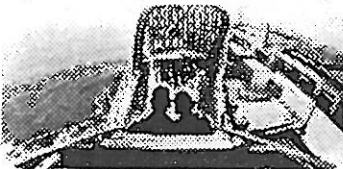
Newsletter

no. 1 december 1988

- * The International 70 MM Association: What do we want?
- * Kinopolis Brussels: 4 x 70 MM + Imax + Showscan .
- * Todd-AO Cinespace 70: New 70 MM Cameras .
- * Lawrence of Arabia: anew in Super-Panavision 70!

"THE MIRACLE OF TODD-AO"

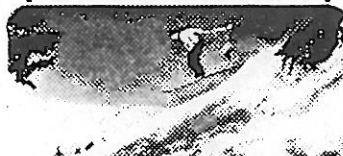
A Prologue that presents all that the eye can see through the TODD-AO wide angle lens.



JOIN in the excitement of a wild roller-coaster ride.



FLY through canyons of the Grand Teton Mountains.



SKI through Sun Valley's breath-taking slopes.



FOLLOW the thrilling motorcycle chase over San Francisco's hills in

"THE MIRACLE OF TODD-AO"

THE GREATEST MOTION PICTURE EVER MADE!

DE MUSICAL DIE DE WERELD VEROVERDE!

RODGERS and HAMMERSTEIN'S OKLAHOMA!

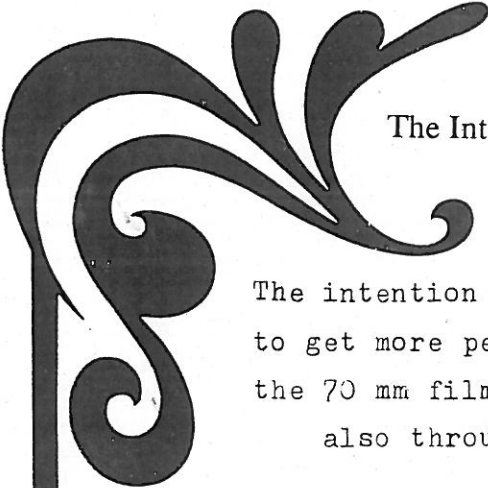
The First Motion Picture Produced in
The TODD-AO Process
Using 70 MM Film, Special Cameras, Large Curved Screen and the Finest 6-Channel Hi-Fi Orthosonic Sound

Winner of 2 Academy Awards!

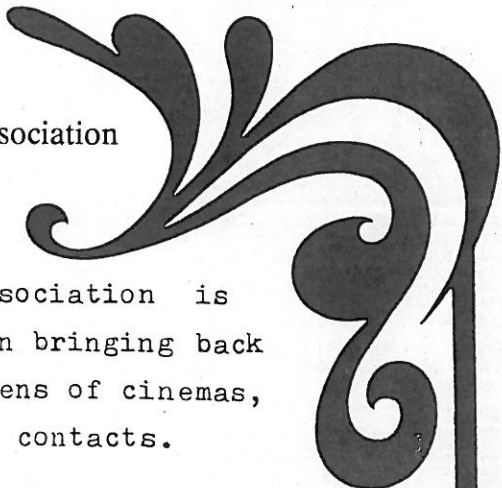
Eastman Color



1955: 1e TODD-AO 70MM FILM!



The International 70 MM Association



The intention of the 70 MM Association is to get more people involved in bringing back the 70 mm films on to the screens of cinemas, also through international contacts.

By more publicity in papers and magazines we want moviegoers to be informed of the differences between 35 and 70 mm films. Also we want to try to convince producers that one of the ways of getting more people into the cinema is to have a large 70 mm screen with 6-channel stereophonic sound: they have a small screen at home: their television and video !

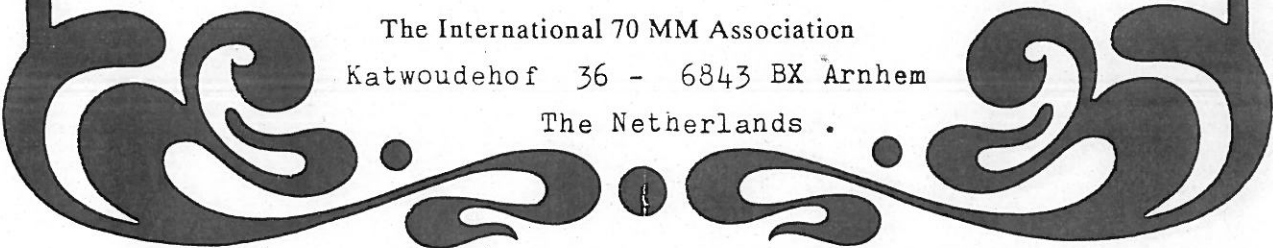
We shall also make lists of theatres that are still capable of showing 70 mm films, and lists of "reasonable" copies of old 70 mm films, shorts and trailers.

If possible we would like to preserve the original 65 mm negatives of the old 70 mm films.

We should very much like interested people to collect all the advertisements and publications about 70 mm films and 70 mm theatres that appear in papers, etc., and send these to the secretary of the 70 MM Association in the Netherlands.

The membership is for everyone who likes to assist with plans for the re-issue of 70 mm films. Because of the international contacts, all correspondence and the planned newsletters will be in the English language. The address of the Association is:

The International 70 MM Association
Katwoudehof 36 - 6843 BX Arnhem
The Netherlands .



Membership : The Netherlands, Belgium and Luxemburg Dfl. 15.- per year.
Rest of the world Dfl. 20.- per year. Only payable by Eurocheque or by International Money Order to the above address.

Kinepolis Brussels:

The return of the 70 MM theatre !



KINEPOLIS

September 29th, 1988. A historic date in the world of film theatres in Belgium. With **Kinepolis** a new breed of cinema is born. The theatre you will soon discover definitely belongs to the future. Actually, it is conceived as a double theatre with two houses built above one another and with two projection rooms. As the unchallenged leader in Europe, **Kinepolis** will start with 9 screens (including an **Imax** house) and eventually develop in one of the world's largest theatres with its total amount of 6,500 seats and 23 screens offering an unprecedented selection of the finest films.

The men behind the scenes of this huge project belong to the **Bert-Claeys** group. Thanks to the experience this dynamic team has achieved in the past years at Harelbeke (Majestiek), Hasselt (Trioscoop), Liège (Les Opéras and le Palace), Ghent (Decascoop) and Courtrai (Pentascop) and thanks to the input of state-of-the-art technology from the United States, **Kinepolis** was conceived under ideal circumstances. On considering the initial plans, they decided that your very comfort would be the key to all their investigations, i.e. on every possible level. Be it the quality of the projection, the image and the sound or the design of the seats. **Kinepolis** has the following in store:

- huge screens (the largest with a width of 28 yards, the smallest with a width of 13 yards).
- Dolby Stereo for all screens. It is a system that guarantees a more natural sound, for what you get to hear is the sound the director heard in the studio. Moreover, most of the new productions are recorded in Dolby Stereo.
- 4 screens equipped for projections in 70 mm.

As is the case with Dolby Stereo, this is also a must. Especially because it has appeared that more and more films will be accompanied by a 70 mm copy. Traditional copies are made on 35 mm format. Features such as *Apocalypse Now*, *The Right Stuff* and more recently *Top Gun* just ought to be viewed in 70 mm and in Dolby Stereo. To movie-goers the 70 mm Dolby Stereo is the equivalent of the compact-disc to buyers of hi-fi.

- 1 **Imax** house (see at the end of this issue).
- 1 Showscan theatre. Showscan, just like **Imax**, is a revolutionary system. Normally, a film is shown at a speed of 24 images per second. Showscan has a speed of 60 images per second. The Showscan theatre is designed in such a way that the audience really has the feeling to participate. The screen covers the entire surface of the wall so that you cannot possibly miss anything. The theatre is almost like a cube in order to guarantee perfect view. As to the sound, needless to say that it is state-of-the-art (6 tracks). Showscan, which stands up to 120 decibels, is pure magic.
- computerized pay-desks including the possibility to book by telephone. So no more queues at the entrance.
- tickets available at different places in the city, so that you will no longer need to go to the theatre to get hold of one.
- no stairs, all places are easy of access thanks to inclined planes.

- bilingual staff, after all Brussels is the capital of Europe.
- baby-sit service, so that you may bring along your children. During the film they will be looked after in a gentle environment.
- reductions for students, soldiers, less abled persons, children and older people. This goes for every showing. On Monday, there is a reduction for everybody.
- weekly magazine in three languages with detailed information on the films we show. This magazine will be on display at different places in the city (hotels, boards,...).
- video-screens with computerized clocks showing e.g. the time that is left during an intermission. Hence, you will not run the risk ever to be late again.
- 3 bars, each with its own design. At **Kinepolis**, monotony is out of place.

IMAX - THE DREAM IS ALIVE

Though **Kinepolis** offers no less than 23 screens, the **Imax** house is undoubtedly the pièce de résistance within the walls of this huge piece of modern architecture. Indeed, this revolutionary concept leaves the 70 mm Dolby Stereo far behind. **Imax** uses the largest film frame in motion picture history - ten times the size of a conventional 35 mm and three times the size of a 70 mm frame.

A totally new camera and projector were designed to cope with such a huge frame.

Because the **Imax** film frame is ten times the size of a 35 mm movie frame, the screen can also be ten times the size of a conventional screen. The **Imax** screen is not only wider than e.g. Cinerama, but also dramatically taller than any previous movie screen, and thus the effect is far more compelling than wide-screen alone. For the first time, a high quality picture effectively fills one's field of vision.

The Dream is Alive is the first feature **Kinepolis** will show. It is a breathtaking documentary on three flights undertaken by the American Space Shuttle program. The images you will see are absolutely unique, for never before was such state-of-the-art technology used in space. It was shot in 1984 during three different flights and with 14 astronauts.

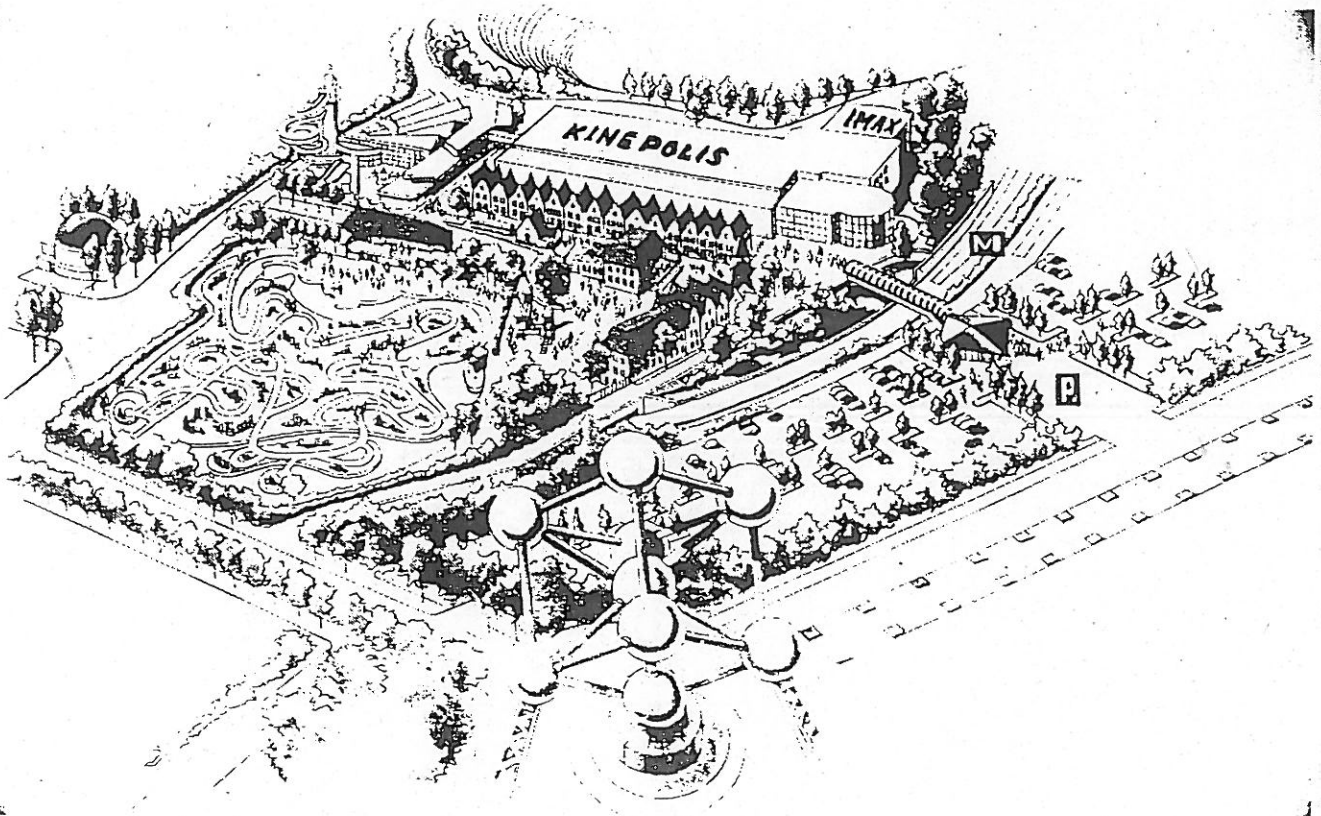
The **Kinepolis** screen used for **Imax** is the largest in Europe.

All these assets make **Kinepolis** into something unique in the world. Tourists, film-buffs, everybody is most welcome.

And the quality label **Kinepolis** stands for makes it an ideal place for festivals, prestigious premieres,...



SIX-TRACK  **DOLBY STEREO**® PRESENTATION
THX SOUND SYSTEM



Todd-AO/Cinespace introduces new 70 mm cameras.

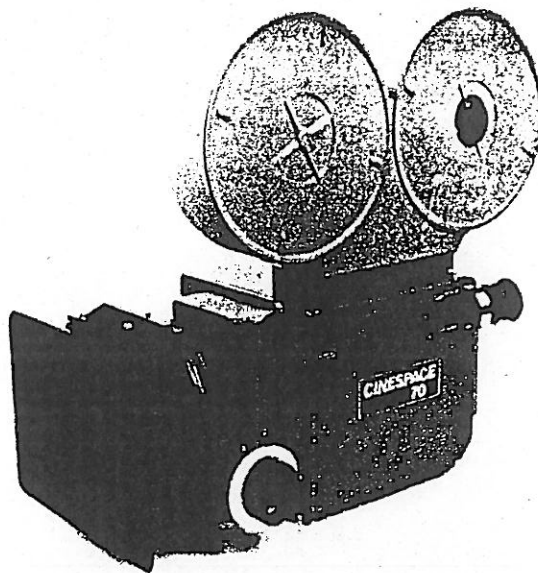
CineSpace 70, Big and New at SMPTE

Todd-AO, a company involved memorably in the making of some of the outstanding big screen productions of the past, introduced its new CineSpace 70 series of cameras at a special meeting of the American Society of Cinematographers on August 10. In the excellent screening room at Glen Glenn Sound in Hollywood, an impressive demonstration of the capabilities of the new cameras met with enthusiastic approval by a gathering of top cinematographers and film industry technical experts.

The presentation consisted of two reels of *Oklahoma!* which was filmed by Todd-AO 33 years ago, followed by a group of test films made with the new equipment under a variety of conditions and utilizing many new lenses. Commentary was supplied by Dr. Richard Vetter, technical director of United Artists Communication; Buzz Knudson, president of Todd-AO; Doug Fries, head of Fries Engineering; Lee Parker, producer of the demo films; and Jack Cooperman, ASC program chairman.

It was clear from the statements of Knudson and Vetter that the systems were developed in the conviction that the future of theatrical motion pictures lies in wide film presentation.

"Everything has been vastly improved - cameras, film stock, lenses - yet we were seeing better images on the screen 30 years ago," Vetter noted. The *Oklahoma!* footage proved his point eloquently. Produced in 70mm and photographed at 30 fps, the musical evidenced visuals superior to any recent theatrical releases. "The majority of present day moviegoers have never seen 70mm features photographed on wide film." Vetter pointed out that less than half the capabilities of present 35mm film reaches the screen, and that the present 1.85 ratio crops off 40% of the image. "Blowups



to 70mm from 35mm are brighter and bigger, but have no better definition."

After the *Oklahoma!* screening, Knudson said that Todd-AO is dedicated to "bringing back that kind of quality." The assemblage of cinematographers responded enthusiastically.

CineSpace 70 is available in a studio sound model and in a "wild" MOS model which can be hand-held or used with Steadicam. The MOS camera is crystallized at 24, 30 and 60 fps and can be driven at higher speeds. It weighs just over 30 lbs, considerably less than the bulky 70mm equipment of the past. It can be used for time-lapse, aerial work, underwater photography and slow-motion work. It uses 350-ft. or 1000-ft. magazines.

The sound camera, with crystal speeds of 24 or 30 fps, is notably quiet, compact and lightweight. Both models were adapted from the Mitchell AP cameras by Fries Engineering Co.

Todd-AO
 -OKLAHOMA!
 -AROUND THE WORLD
 IN 80 DAYS
 -SOUTH PACIFIC
 -POPGY AND BESS
 -CAN-CAN
 -THE ALAMO
 -CLEOPATRA
 -THOSE MAGNIFICENT MEN
 IN THEIR FLYING MACHINES
 -THE AGONY AND ECSTASY
 -THE SOUND OF MUSIC
 -STAR!
 -HELLO DOLLY
 -THE LAST VALLEY

Super Technirama 70
 -SOLOMON AND SHEBA
 -SLEEPING BEAUTY
 -SPARTACUS
 -KING OF KINGS
 -EL CID
 -55 DAYS AT PEKING
 -CIRCUSWORLD
 -BARABBAS
 -CUSTER OF THE WEST
 -ZULU

MGM Camera 65
 -RAINTREE COUNTY
 -BEN HUR

Super Panavision 70
 -THE BIG FISHERMAN
 -EXODUS
 -WEST-SIDE STORY
 -2001 A SPACE ODYSSEY
 -LAWRENCE OF ARABIA
 -SONGS OF NORWAY
 -CHEYENNE AUTUMN
 -MY FAIR LADY
 -LORD JIM
 -ICE STATION ZEBRA
 -MACKENNA'S GOLD
 -KRAKATOA EAST OF JAVA
 -RYAN'S DAUGHTER
 -GRAND PRIX
 -TRON
 -BRAINSTORM

Ultra Panavision 70
 -IT'S A MAD MAD MAD WORLD
 -MUTINY ON THE BOUNTY
 -KHARTOUM
 -THE GREATEST STORY EVER TOLD
 -FALL OF THE ROMAN EMPIRE
 -BATTLE OF THE BULGE
 -THE HALLELUJAH TRIAL

Dimension 150
 -PATTON
 -THE BIBLE

Grandeur 70
 -THE KING AND I

Smell-O-Vision
 -HOLIDAY IN SPAIN



Todd-AO now and in former times

Some of the world's greatest motion pictures were produced in 70mm:

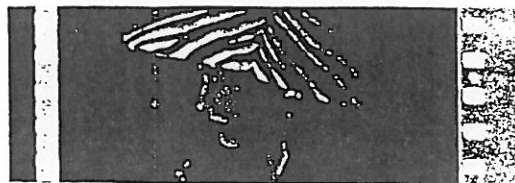
AROUND THE WORLD IN 80 DAYS
SOUTH PACIFIC
BEN-HUR
LAWRENCE OF ARABIA
THE SOUND OF MUSIC
PATTON

And some of the great, new motion pictures will be produced in

CINESPACE 70 by Todd-AO

35mm/WIDESCREEN

70mm/CINESPACE 70



450% GREATER IMAGE AREA!

70 mm now and in former times

pariscope
une semaine de paris

N° 1062 - MERCREDI 28 SEPTEMBRE 1988

KINOPANORAMA
UNE RÉVOLUTION DANS LA HI-FI!
UN PROCESSEUR DOLBY 200 STÉRÉO - 6 TRACK
21 FILTRES EN B. A. ACTIVE - 78 AMPLIFICATEURS
A LIAISON DIRECTE... AVEC 78 HAUT-PARLEURS.

ÉCRAN 200 M²
Tél.: 43.06.50.50
43.06.50.53

RECORD! 20 semaines: 146 000 SPECTATEURS!
V.A. 70 mm
LE GRAND BLEU DOLBY STEREO S.R.
RESERVATION et HORAIRES: PAGE 142

FREE Inside
SHOPPING
IN LONDON
Supplement
No. 1646

THE LONDON WEEK
What's On
IN LONDON

ALL EVENTS AND
ENTERTAINMENTS

1/3

JUNE 2, 1967

LARGEST CIRCULATION OF ANY ENTERTAINMENT GUIDE IN BRITAIN

THE GREATEST FILM MUSICAL
THE ONE AND ONLY

RODGERS and HAMMERSTEIN'S

SOUTH PACIFIC

STARRING ROSSANO BRAZZI - MITZI GAYNOR

JOHN KERR - FRANCE NUYEN

Screenplay by PAUL OSBORN · Produced by BUDDY ADLER · Directed by JOSHUA L. LOGAN

in **TODD-AO**

Colour by
TECHNICOLOR

A MAGNA PRODUCTION · RELEASED BY MLG FILM AGENCY
THROUGH B.F.F.

Pacific Theatres Cinerama Dome Celebrates 25 Years of Motion Picture History.

November 3rd through November 17th. Join in the Celebration!

The world famous Cinerama Dome Theatre, on the occasion of its 25th anniversary, will host a special all star retrospective paying tribute to 25 years of Hollywood's most memorable films and celebrated filmmakers. For two weeks only, see the greatest motion pictures ever to have played the historic Cinerama Dome Theatre.

**PUBLIC INVITED TO OUR
NOVEMBER 3RD, 8:00 PM
OPENING NIGHT GALA**

featuring the 25th Anniversary showing of Stanley Kramer's classic comedy extravaganza, *IT'S A MAD, MAD, MAD, MAD WORLD*, plus surprise film presentation. Champagne reception with Hollywood celebrities and filmmaker Stanley Kramer in attendance. All guests receive a Cinerama Dome commemorative poster. All seats \$25.00 for this evening only, with proceeds to benefit the Will Rogers Institute and Foundation of Motion Picture Pioneers.



All seats just \$5.00 per feature.

\$3.00 Senior Citizens and Children.
Guaranteed Seating tickets
now on sale for all shows at:

CINERAMA DOME THEATRE
6360 Sunset Boulevard · Hollywood
(2 blocks west of Vine.)

Tickets also on sale at:

TICKETMASTER
MAY COMPANY & MUSIC PLUS
(213) 480-3232 · (714) 740-2000

**SCHEDULE
OF SHOWS**



Science Fiction Day

Steven Spielberg Day

25th ANNIVERSARY DAY!

Broadway Musical Day

Stanley Kubrick Day

Special Holiday Showing at

Francis Ford Coppola Day

Academy Award Evening

Comedy Day

High Adventure Day

Great Musicals Day



THURSDAY, NOV. 3	8:00 - IT'S A MAD, MAD, MAD, MAD WORLD
FRIDAY, NOV. 4	12:30 - STAR TREK 3 3:15 - STAR TREK 4 70mm 6:15 - STAR TREK 3 9:00 - STAR TREK 4 70mm Mid. - 2001 A SPACE ODYSSEY 70mm
SATURDAY, NOV. 5	12:30 - 1941 3:00 - JAWS 5:45 - BACK TO THE FUTURE 8:15 - RAIDERS OF THE LOST ARK 11:00 - CLOSE ENCOUNTERS OF THE THIRD KIND
SUNDAY, NOV. 6	THIS IS CINERAMA 70mm (all day) 12:30 · 3:00 · 6:00 · 8:30
MONDAY, NOV. 7	IT'S A MAD, MAD, MAD, MAD WORLD (all day) 12:30 · 3:35 · 7:00 · 10:00 New 35mm print
TUESDAY, NOV. 8	12:30 - GOOD MORNING VIETNAM 70mm 5:00 - APOCALYPSE NOW 70mm 8:15 - WOODSTOCK
WEDNESDAY, NOV. 9	12:30 - CAMELOT 5:30 - JESUS CHRIST SUPERSTAR 8:15 - CAMELOT
THURSDAY, NOV. 10	12:30 - 2001 A SPACE ODYSSEY 70mm 4:15 - BARRY LYNDON 8:15 - 2001 A SPACE ODYSSEY 70mm
FRIDAY, NOV. 11	12:30 - Walt Disney's SLEEPING BEAUTY 2:10 - PEGGY SUE GOT MARRIED 4:25 - NAPOLEON 9:05 - APOCALYPSE NOW 70mm Mid. - APOCALYPSE NOW 70mm
SATURDAY, NOV. 12	12:30 - WHO FRAMED ROGER RABBIT 70mm 3:15 - Walt Disney's SLEEPING BEAUTY 5:00 - THE STING 7:45 - OUT OF AFRICA 11:00 - CLOSE ENCOUNTERS OF THE THIRD KIND
SUNDAY, NOV. 13	12:30 - FAME 70mm 3:30 - ZOOT SUIT 6:00 - FAME 70mm 9:15 - ZOOT SUIT
MONDAY, NOV. 14	12:30 - SPLASH 2:45 - OUTRAGEOUS FORTUNE 5:00 - Mel Brooks' BLAZING SADDLES 7:00 - AMERICAN GRAFFITI 9:30 - Mel Brooks' BLAZING SADDLES
TUESDAY, NOV. 15	12:30 - THE UNTOUCHABLES 3:30 - TOP GUN 70mm 6:20 - DELIVERANCE 9:15 - TOP GUN 70mm
WEDNESDAY, NOV. 16	12:30 - YENTL 3:45 - ALL THAT JAZZ 7:00 - NEW YORK, NEW YORK (Original, uncut) 10:15 - TOMMY
THURSDAY, NOV. 17	12:30 - THIS IS CINERAMA 70mm 3:10 - IT'S A MAD, MAD, MAD, MAD WORLD 7:00 - THIS IS CINERAMA 70mm 9:45 - IT'S A MAD, MAD, MAD, MAD WORLD

NO PASSES ACCEPTED



ALEC GUINNESS
 ANTHONY QUINN
 JACK HAWKINS
 JOSE FERRER
 ANTHONY QUAYLE
 CLAUDE RAINS
 ARTHUR KENNEDY
 OMAR SHARIF als *de*
 PETER O'TOOLE
 als "LAWRENCE"

HET BERDEEMDE
 MEESTERWERK
 BEKROOND
 MET **7**
 OSCARS

"Lawrence of Arabia" in 1988-New-Super-Panavision-70 !

From 1989 with new 70 mm prints in Europe's cinema's:



COLUMBIA
 presenteert DE
 SAM SPIEGEL
 DAVID LEAN
 Productie
 VAN

SCENARIO: ROBERT BOLT • PRODUCTIE: SAM SPIEGEL • REGIE: DAVID LEAN • LEN: HORIZON FILM • TECHNICOLOR® • SUPER-PANAVISION® 70 MM •

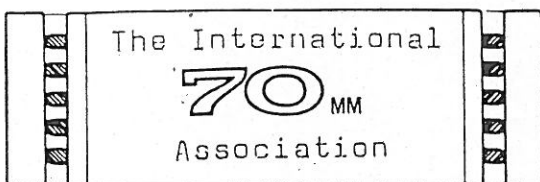
The return of the 70 mm film?

1987: Todd-AO/Cinespace introduces new 70 mm cameras.

1988: Kinopolis Brussels opens 4 new 70 mm theatres.

1989: Lawrence of Arabia re-issued in restored 70 mm.

1989: ?



a promotion club for 70 mm systems

secretary:

J.C.M. Wolthuis
 Katwoudehof 36
 6843 BX Arnhem
 THE NETHERLANDS

Next issue: Februari 1989:

More about 70 mm programs at Brussels.

70 mm theatres in The Netherlands.

More news about Lawrence of Arabia.

Adresses of 70 mm fans in Europe and the U.S.A.