

FOR IMMEDIATE RELEASE

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FLICKER ALLEY PRESENTS
3-D RARITIES

Flicker Alley, in partnership with the 3-D Film Archive, releases *3-D Rarities*, a collection of 22 ultra-rare and stunningly restored 3-D films in a Blu-ray premiere.

Release Date: June 16, 2015

(Los Angeles, CA - March 31, 2015) – In commemoration of the centennial of 3-D motion pictures, Flicker Alley and the 3-D Film Archive are proud to present for the first time on Blu-ray – or any home-video platform – this newly restored and carefully curated collection of **3-D Rarities**.

3-D Rarities
Deluxe Blu-ray Edition
M.S.R.P. \$39.95

3-D Rarities / 1922-1962 / 147 minutes / USA / Produced by Bob Furmanek and the 3-D Film Archive
UPC: 6-17311-67919-3 ISBN: 1-893967-91-3

It has taken over 30 years for the 3-D Film Archive to assemble and restore the material in **3-D Rarities**, an eye-popping collection of ultra-rare and long-lost movies, which Flicker Alley and the 3-D Film Archive are proud to present here for the first time on Blu-ray.

Selections include *Kelley's Plasticon Pictures*, the earliest extant 3-D demonstration film from 1922 with incredible footage of Washington and New York City; *New Dimensions*, the first domestic full color 3-D film originally shown at the World's Fair in 1940; *Thrills for You*, a promotional film for the Pennsylvania Railroad; *Around is Around*, a 3-D animated gem by Norman McLaren; *Rocky Marciano vs. Jersey Joe Walcott*, the only 3-D newsreel; *Stardust in Your Eyes*, a hilarious standup routine by Slick Slavin; trailer for *The Maze*, with fantastic production design by William Cameron Menzies; *Doom Town*, a controversial anti-atomic testing film mysteriously pulled from release; puppet cartoon *The Adventures of Sam Space*, presented in widescreen; *I'll Sell My Shirt*, a burlesque comedy unseen in 3-D for over 60 years; *Boo Moon*, an excellent example of color stereoscopic animation...and more!

Presented in high-quality digital 3-D, all films have been stunningly restored and mastered direct from archival materials by 3-D Film Archive Technical Director Greg Kintz. Meticulously aligned shot by shot for precise registration of the original left/right elements, these historic 3-D motion pictures have never looked this good.

Bonus Materials Include:

- Introductions by Leonard Maltin and Trustin Howard.
- Essays by Julian Antos, Hillary Hess, Thad Komorowski, Donald McWilliams, Ted Okuda, Mary Ann Sell and Jack Theakston.
- 3-D photo galleries - *Hunchback of Notre Dame (1923)*, New York World's Fair (1939), Sam Sawyer View-Master reels (1950) and 3-D Comic Books (1953)
- 3-D footage directed by Francis Ford Coppola from *The Bellboy and the Playgirls (1962)*
- Commentary tracks by Thad Komorowski and Jack Theakston.

To Watch the 3-D Versions of These Films, You Need:

- 3D HDTV
- Compatible 3D Glasses
- Blu-ray 3D™ Player or Playstation®3 System
- High-Speed HDMI Cable

This Blu-ray Can Also Be Viewed in 2D, Playable on Your Standard Blu-ray Player.

About the 3-D Film Archive

The 3-D Film Archive is an organization dedicated to preserving and restoring historic stereoscopic films. Founded in 1990 by Bob Furmanek, the 3-D Film Archive controls the distribution of more than two dozen 3-D films made from 1922 to 1970. Their website is www.3dfilmarchive.com.

About Flicker Alley, LLC

Flicker Alley, LLC was founded in 2002 by Jeff Masino. Each Flicker Alley publication is the culmination of hundreds of hours of research, digital restoration, graphic design, music composition and scoring. Collectively, they reflect the creativity, expertise, and shared passion of many talented collaborators. The Flicker Alley brand has grown to enjoy national and international critical acclaim. The company is a four-time recipient of the National Society of Film Critics Film Heritage Award for publishing "rare early U.S. and foreign silent film."