

September 12, 1956

Fisher Disking Themer For Todd's '80 Days'

Victor Young and Harold Adamson have written a title tune for Mike Todd's "Around the World in 80 Days," now being processed for a world premiere Oct. 17 at the Rivoli Theatre, N.Y.

Eddie Fisher will record "Around the World" for RCA Victor today, and a deal is in the works for him to sing it behind the main title credits of the production.

September 18, 1956

Chi Selwyn To Todd

Chicago, Sept. 18.—Mike Todd, here last week eyeing theatres for the roadshow of his "Around the World In 80 Days," will take over the Selwyn from the Shubert interests to house the Todd-AO feature. Opening is planned for Christmas week.

Possibility also looms that Todd will give the film a day-date engagement here, using the Shuberts' Harris.

L.A. Still Open

While Michael Todd has not yet closed for Los Angeles theatre in which to showcase his "Around the World In 80 Days," such a deal is expected to be finalized before week's end.

He has looked over several spots, including the Egyptian, which has the first Todd-AO feature, "Oklahoma," current; the Carthay Circle, film-legit house owned by Fox West Coast, and RKO's Pantages Theatre.

September 19, 1956

TODD IN NEW DEPARTURE

Roadshowing '80 Days' With 10 Performances Weekly; Leases Carthay Circle Here

Ignoring the roadshow policy of two-a-day, with 14 to 18 performances weekly, that has prevailed since the days of "Birth of a Nation," Mike Todd is introducing a new departure in the handling of his "Around the World in 80 Days," planning to exhibit the picture for only 10 performances weekly on the basis of one a night plus Friday, Saturday and Sunday matinees.

The producer is said to have no special reason for the new handling of a motion picture exhibition except that it's going to be his policy and he will rise or fall with it.