

July 11, 1955

.. Cantinflas broke a space record in yesterday's L.A. Times' Drama section! Whatta plug for "Around the World In 80 Days" ..

.. The Culver City plant will continue to use all forms of film projection, depending on the story material involved. Right now the lot boasts everything from standard 35m ("Invitation to the Dance") to Todd-AO ("Oklahoma") .. There's talk again that "Ben Hur" may go in Todd-AO .

July 20, 1955

.. Mike Todd lit out last night for NY; flies back in Saturday. Next week, Europe.

July 22, 1955

'Okla.' Now Will Preem At NY Rivoli Sept. 22

New York, July 21. — Opening date of Magna Theatre Corp.'s "Oklahoma," first film in the Todd-AO widescreen process, has been tentatively set for Sept. 22 at the Rivoli Theatre here.

House is being completely remodelled at a cost of more than \$300,000 to get ready for the presentation. Loges seats have been taken out and the well is being covered.

New screen, developed by Todd-AO and measuring 65 ft by 25 ft., with a depth of 13 ft. (approximately the Cinerama dimensions), is being installed. Apart from being highly reflectant, it has no seams. Delay in the "Oklahoma" opening is due in part to the Skouras Theatres' reluctance to go ahead with alterations some months back when it was uncertain whether L. B. Mayer would agree to a renewal of the lease. This problem was settled in late June.