

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
WEEK ONE						WEST SIDE STORY PREMIERED 6 th June 1962 Mayfair Sydney						
												
WEEK TWO							EXODUS PREMIERED 11 th July 1962 Paris Sydney					
												
WEEK THREE												
WEEK FOUR		EL CID PREVIEWED 29 th March 1962 Chelsea Melbourne		THE ALAMO 26 th April 1962 Paris Sydney								
												

1962

EL CID
The Alamo
West Side Story
Exodus



Soundtrack
Miklos Rozsa

PLANS OPEN TOMORROW

for the greatest romance and adventure in a thousand years!

BOOK AT FORUM
(199 George St.)
or at David Jones', Herald Australia or State Bookings Bureau (197 Market Street).
Phone Bookings: MAR 61.

For Group Parties, in excess of 20 seats, there is a special rate. See us for details.

PRICES WERE DASHES

Matinee: Front 50c, Balcony 30c, Box 1.00, Circle 70c, Floor Circle 50c, George 30c.
Evening: Front 50c, Balcony 30c, Box 1.00, Circle 70c, Floor Circle 50c, George 30c.

SATURDAY & HOLIDAYS

Matinee: Front 50c, Balcony 30c, Box 1.00, Circle 70c, Floor Circle 50c, George 30c.
Evening: Front 50c, Balcony 30c, Box 1.00, Circle 70c, Floor Circle 50c, George 30c.

CHILDREN

Half price to all seats at all theatres. See us for details.

Special M.O.E.N.I. in G. (Special Evening, Men, and Children) offers an interesting Sunday (12.15) and a special one (12.15) on Holiday Matinee above.

FOR MAIL BOOKINGS

Please send me _____ tickets at _____ each, total £ _____.
I enclose cash, cheque, postal order, money order.
Date: _____
Alternative date: _____
Name: _____
Address: _____
Phone No. (if any): _____

Commencing Easter Saturday with THREE Sessions, 10 a.m., 1.45 and 7.45 p.m.

Three Sessions only, as shown ONLY during Easter period (Saturday, Monday, Tuesday) special seating for Men, Day only, 12.45, 6.45 and 7.45 p.m.
Regular Seating, Commencing Thursday April 26th - Ticket Office, at 1.45 and 7.45 p.m.

FORUM
199 George Street, near Railway Square.

WORLD WIDE PRESS RAVES..

"The most splendid piece of cinematic pageantry I have seen!"
London Daily Express

"The spectacle is terrific!"
Radio-Creston, New York Times

"The picture is colossal!"
TIME Magazine (U.S.A.)

"One of the most beautiful, impressive films ever!"
Harvard Rev.

"Staggered the imagination!"
Chicago Daily News

"...images of refined beauty."
World Internationalist

"Impressive, exciting, recommended to all members of the family."
New York Daily News

"Magnificent—it excites the eye!"
London Evening News and Sun

"Dramatic, spectacular—you must see it!"
Star of France

"...Amazing and memorable!"
Review Herald

"Gigantic, thrilling entertainment—rarely, if ever, equalled!"
THE Messenger (U.S.A.)

"Utterly superb!"
New England Chronicle

WIN FABULOUS "EL CID" HOLIDAY FLIGHT TO SPAIN BY PAN AMERICAN AIRWAYS.
Full details in "Woman's Day" since 14th April.

99 THE SUNSHERALD, APRIL 5, 1962

EL CID was shot in 35mm 8-perf Technirama and optically enlarged to Super Technirama 70. A Gala Charity Preview was held at the Chelsea Melbourne on the 29th March 1962. There was three 70mm prints of EL CID in circulation in Australia.

SAMUEL BRONSTON PRESENTS

CHARLTON HESTON & SOPHIA LOREN

EL CID

Book NOW at the Chelsea (MF3741) or at Myer's, Brashes, Hotel Aust. (Gen. Exhib.).

STARTS FRIDAY!

GALA CHARITY PREVIEW
Thursday, MARCH 29, at 7.45 p.m.
to aid St. Paul's Cathedral Restoration Appeal. TICKETS AVAILABLE AT CHELSEA CINEMA 63 3741.

Chelsea
FLINDERS STREET

Reading through the release dates, the Hoyts Royal Newcastle opened during the Sydney season and after the subsequent Melbourne and Adelaide engagements. As the Melbourne season finished first and the 70mm print may have returned to Sydney, the Royal Newcastle has been tabled as Print 1.

The Canberra, Brisbane, Hobart, Parramatta and Perth seasons were presented in 35mm.

Print 1	Chelsea Melbourne > Royal Newcastle
Print 2	Forum Sydney
Print 3	Wests Adelaide

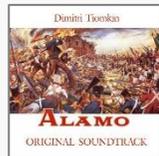
With our research for Australia in 70mm, we have found one 70mm reissue for EL CID at the Chelsea Melbourne on the 9th December 1966 for a two-week season.

YEAR	FILMS
1958	1
1959	1
1960	3
1961	3
1962	4
1963	6
1964	5
1965	6
1966	9
1967	12
1968	11
1969	15
1970	12
1971	11
1972	5
1973	7
1974	4

PRINT 1	PRINT 2	PRINT 3	PRINT 1	35MM	35MM	35MM	35MM	35MM	TBC	
30/03/62	21/04/62	17/08/62	07/03/63	08/03/63	29/03/63	11/04/63	12/09/63	18/10/63		PLEASE NOTE – The 35mm suburban release in Sydney for EL CID was on the 20 th July 1963 at the Cronulla Odeon, Double Bay Vogue, Eastwood Odeon, Kingsford Odeon, Lakemba Odeon, Penshurst Odeon and Petersham Odeon.
20/12/62	21/03/63	07/02/63	01/05/63	14/03/63	13/06/63	24/04/63	25/09/63	20/02/64		
38	48	25	8	1	11	2	2	18		
Chelsea	Forum	Wests	Royal	Capitol	Odeon	Odeon	Astra	Grand		
Melbourne	Sydney	Adelaide	Newcastle	Canberra	Brisbane	Hobart	Parramatta	Perth		

1962

EL Cid
The Alamo
 West Side Story
 Exodus



Soundtrack
 Dimitri Tiomkin



THE ALAMO was advertised in Todd-AO and was a 70mm presentation. The Australian season opened after the *Oklahoma!* 70mm reissue at the Paris Sydney on the 26th April 1962. There was two 70mm prints of **THE ALAMO** in circulation in Australia.

PARIS — "THE ALAMO"
 IN TODD-AO and TECHNICOLOR! The monumental history-making motion picture that took years to make... the 12 million dollar epic you'll never forget! FOR EXCLUSIVE PRESENTATION—
COMMENCING TOMORROW AT 2 AND 8 P.M.
 Starring JOHN WAYNE, RICHARD WIDMARK, LAURENCE HARVEY, Frankie Avalon, Patrick Wayne, Linda Cristal, Richard Boone (G), Paris at Theatre, Liverpool Street, opp. Hyde Park (MAS193) and David Jones.
LAST DAY — "OKLAHOMA!"
 Rodgers and Hammerstein's TODD-AO and TECHNICOLOR masterpiece! Sessions: 2 and 8 p.m. (Doors open 1 p.m.)

Reading through the release dates [bottom page], there were two print moves for *Print 1* and *Print 2*. Canberra, Hobart and Parramatta seasons were presented in 35mm.

Print 1	Paris Sydney > St James Brisbane > Royal Newcastle
Print 2	Plaza Perth > Plaza Adelaide > Esquire Melbourne



An interesting read for the 70mm enthusiast, is the print log book courtesy of the Royal Newcastle projectionists with their 70mm presentation of **THE ALAMO** as a composite print of copy 32 and 31 [reel 8] and as the cut down version with no overture and exit music.

YEAR	FILMS
1958	1
1959	1
1960	3
1961	3
1962	4
1963	6
1964	5
1965	6
1966	9
1967	12
1968	11
1969	15
1970	12
1971	11
1972	5
1973	7
1974	4

PRINT 1	PRINT 1	PRINT 2	PRINT 2	35MM	PRINT 2	PRINT 1	35MM	35MM	TBC	PLEASE NOTE – THE ALAMO 35mm suburban release in Sydney was on the 27 th September 1962 at Hoyts cinemas Ashfield, Bankstown, Star Bondi Junction, Palatial Burwood, Chatswood, Enmore, Savoy Hurstville, Manly and Roxy Parramatta.
26/04/62	06/09/62	04/10/62	31/01/63	08/02/63	04/04/63	02/05/63	28/08/63	27/09/62		
10/07/62	03/10/62	24/10/62	06/03/63	12/02/63	29/05/63	05/06/63	04/09/63	03/10/62		
11	4	3	5	1	8	5	1	1		
Paris	St James	Plaza	Plaza	Capitol	Esquire	Royal	Prince Wales	Roxy		
Sydney	Brisbane	Perth	Adelaide	Canberra	Melbourne	Newcastle	Hobart	Parramatta		

1962

EL Cid
The Alamo
West Side Story
Exodus



Soundtrack
Leonard Bernstein

Hoyts MAYFAIR is privileged to present the **BEST** and most honored picture of the year!

WINNER OF 10 ACADEMY AWARDS

- ✓ BEST PICTURE
- ✓ BEST DIRECTION
Robert Wise & Jerome Robbins
- ✓ BEST SUPPORTING ACTRESS
Rita Moreno
- ✓ BEST SUPPORTING ACTOR
George Chakiris
- ✓ BEST (Color) CINEMATOGRAPHY
- ✓ BEST ART DIRECTION (Color)
- ✓ BEST SOUND
- ✓ BEST SCORING OF A MUSICAL PICTURE
- ✓ BEST FILM EDITING
- ✓ BEST COSTUME DESIGN (Color)

GRAND GALA PREVIEW WEDNESDAY at 8.15 p.m.
RESERVATIONS NOW AVAILABLE AT MAYFAIR

EXCLUSIVE Hoyts MAYFAIR SEASON COMMENCES THURSDAY!

MAYFAIR
ALL CONDITIOED

Selected as the **ROYAL PERFORMANCE FILM** and presented in London in the gracious presence of Her Majesty the Queen.

WEST SIDE STORY

Cast: NATALIE WOOD, RICHARD BEYMER, RUSS TAMBLYN, RITA MORENO, GEORGE CHAKIRIS

Directed: ROBERT WISE • Released thru United Artists
FILMED IN PANAVISION 70/TECHNICOLOR
Box Plans for first 4 weeks of season at Mayfair and David Jones' Booking Bureau. Note: "West Side Story" occupies entire programme. Performances daily, 2.15 and 8.15 p.m., plus 5.15 p.m. Fridays, Saturdays and Holidays. 73 Castlereagh St.—BW1374

WEST SIDE STORY was filmed in Panavision 70. The Australian premiere in 70mm was held on the 6th June 1962 after the four-year season of **South Pacific** concluded at the Mayfair Sydney. There was three 70mm prints of **WEST SIDE STORY** in circulation in Australia.

Reading through the release dates [bottom page], there were two print moves for **Print 1** serving Sydney, Parramatta and Newcastle and one print move for **Print**

BOOK NOW for the BEST AND MOST HONORED PICTURE OF THE YEAR—Winner of 10 Academy Awards, also honoured as the Royal Performance Film, in Panavision 70 and Technicolor.

"WEST SIDE STORY"
Starring NATALIE WOOD—RICHARD BEYMER—RUSS TAMBLYN—RITA MORENO—GEORGE CHAKIRIS. Choreography by Jerome Robbins. Music by Leonard Bernstein. Released through United Artists (A).

HOYTS MAYFAIR, THURSDAY
FOR EXCLUSIVE PRESENTATION! Performances daily at 2.15 and 8.15 p.m., plus 5.15 p.m. on Fridays. Occupies the Grand Theatre, 73 Castlereagh Street (BW1374), and David Jones Booking Bureau. Note: "West Side Story" occupies the entire program. **GRAND GALA PREVIEW TOMORROW NIGHT AT 8.15.** (Entire proceeds to Royal Blind Society of N.S.W.). Book now at Mayfair for Preview.

MAYFAIR: LAST DAY, "SOUTH PACIFIC" (G)
—Exclusive, Technicolor, Today at 10.15 a.m., 2 and 8 p.m.

2 and **Print 3**. We have made the Perth season as **Print 2** as a preview was held at the Plaza Perth on the evening of the 3rd July 1963. Canberra and Hobart seasons were presented in 35mm.

Print 1	Mayfair Sydney > Parramatta > Royal Newcastle
Print 2	St James Brisbane > Plaza Perth
Print 3	Plaza Adelaide > Esquire Melbourne

The notable reissues of **WEST SIDE STORY** were the **First Time in 70mm** at the Canberra Capitol in 1967 and in 1969, the film was reissued in 70mm at the key city theatres throughout Australia. The table below shows there were two 70mm prints of **WEST SIDE STORY** in circulation at the time of its reissue from the Sydney, Melbourne and Brisbane despatch centres.

CITY	THEATRE	OPENED	CLOSED	WKS	PRT
Canberra	Capitol	03/04/67	06/04/67	1	2
Sydney	Plaza	19/06/69	13/08/69	8	1
Melbourne	Plaza	31/07/69	01/10/69	9	2
Brisbane	Paris	11/09/69	24/09/69	2	1
Parramatta	Astra	20/11/69	10/12/69	3	1
Adelaide	TBC				
Perth	TBC				
Newcastle	Royal	01/10/70	14/10/70	2	1

YEAR	FILMS
1958	1
1959	1
1960	3
1961	3
1962	4
1963	6
1964	5
1965	6
1966	9
1967	12
1968	11
1969	15
1970	12
1971	11
1972	5
1973	7
1974	4

PRINT 1	PRINT 2	PRINT 3	PRINT 2	PRINT 1	PRINT 3	PRINT 1	35MM	35MM	TBC
07/06/62	20/12/62	07/03/63	04/07/63	31/10/63	07/11/63	30/01/64	26/12/63	24/12/64	
18/09/63	08/05/63	03/07/63	02/10/63	27/11/63	21/10/64	01/04/64	08/01/64	20/01/65	
67	20	17	13	4	50	9	2	4	
Mayfair	St James	Plaza	Plaza	Astra	Esquire	Royal	Capitol	Prince Wales	
Sydney	Brisbane	Adelaide	Perth	Parramatta	Melbourne	Newcastle	Canberra	Hobart	

PLEASE NOTE – Our research of *Australia in 70mm* has found the last advertised reissue of **West Side Story** in *70mm* was at the Paris Sydney on Sunday the 27th March 1977.

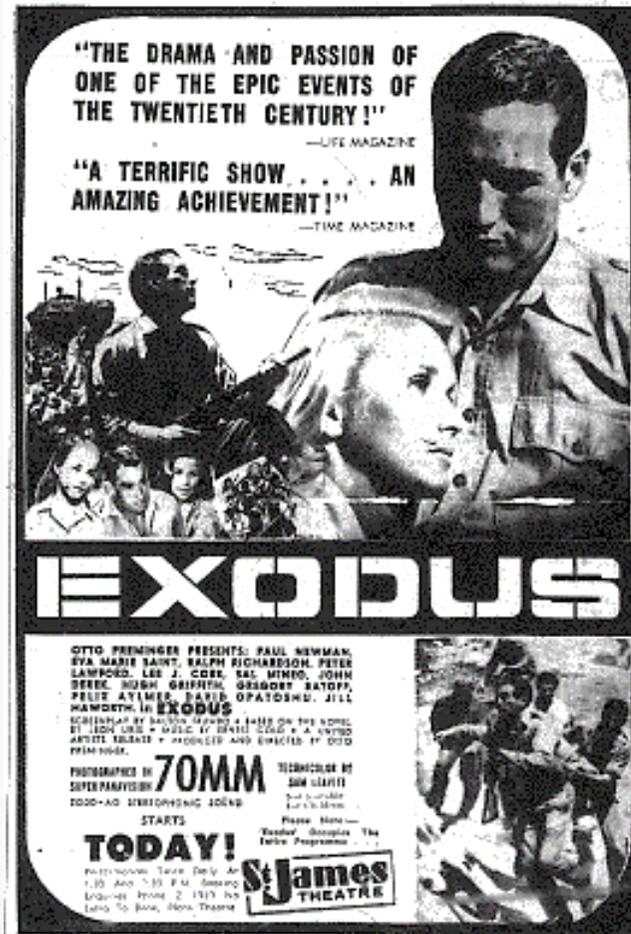


1962

EL Cid
The Alamo
West Side Story
Exodus



Soundtrack
Ernest Gold



EXODUS was Photographed in Panavision 70. The Australian premiere in 70mm was held on the 11th July 1962 at the Paris Sydney. There was two 70mm prints of **EXODUS** in circulation in Australia.

"EXODUS"

"The drama and passion of one of the epic events of the twentieth century!" —"Life" Magazine.
"A terrific show . . . an amazing achievement" — "Time" Magazine.

Produced and Directed by Otto Preminger. Photographed in Super Panavision 70mm. Technicolor by Sam Leavitt. In Todd-AO. Stereophonic Sound.

HOYTS PARIS — THURSDAY

For a distinguished and exclusive extended season. Starring PAUL NEWMAN, EVA MARIE SAINT, RALPH RICHARDSON, PETER LAWFORD, LEE J. COBB, SAL MINEO, JOHN DEREK, HIGH GRIFFITH, GREGORY RATOFF, FELIX AYLMER, DAVID OPATOSHU, JILL HAWORTH. Screenplay by Dalton Trumbo. Based on the novel by Leon Uris. Music by Ernest Gold. A United Artists release (A). "EXODUS: BOX PLANS NOW OPEN! Performances twice daily at 1.30 and 7.30 p.m. Reservations may be made for the first 4 weeks of "Exodus" season at Paris Theatre, Liverpool Street, opposite Hyde Park (Phone MA9193), and also David Jones Booking Bureau.

PARIS (LAST DAY) — "THE ALAMO" 2 and 8

Reading through the release dates [bottom page], there were two print moves for Print 1 and Print 2. Canberra, Hobart and Parramatta seasons were presented in 35mm.

Print 1	Paris Sydney > Plaza Adelaide > Royal Newcastle
Print 2	St James Brisbane > Plaza Perth > Esquire Melbourne

An interesting note for the 70mm enthusiast, all Australian tabloid and directory advertising promoted **Exodus** as Photographed in Super Panavision 70mm.



YEAR	FILMS
1958	1
1959	1
1960	3
1961	3
1962	4
1963	6
1964	5
1965	6
1966	9
1967	12
1968	11
1969	15
1970	12
1971	11
1972	5
1973	7
1974	4

PRINT 1	PRINT 2	PRINT 2	PRINT 2	PRINT 1	35MM	PRINT 1	35MM	35MM	TBC	PLEASE NOTE – EXODUS 35mm suburban release in Sydney was on the 22 nd August 1963 at Hoyts cinemas Auburn, Civic Bankstown, Star Bondi Junction, Palatial Burwood, Chatswood, Savoy Hurstville, Manly and Roxy Parramatta [moved to Astra 29/08/63].
12/07/62	04/10/62	26/12/62	31/05/63	04/07/63	29/08/63	01/11/63	29/11/63	22/10/64		
05/06/63	19/12/62	05/03/63	06/11/63	25/09/63	04/09/63	24/12/63	05/12/63	11/11/64		
47	11	10	23	12	1	8	1	3		
Paris	St James	Plaza	Esquire	Plaza	Astra	Royal	Capitol	Prince Wales		
Sydney	Brisbane	Perth	Melbourne	Adelaide	Parramatta	Newcastle	Canberra	Hobart		