

January 3, 1956

### 'Oklahoma!' Gross \$847,356 in 3 Dates

New York. — "Oklahoma!" has rolled up a boxoffice gross of \$847,356 in its first three engagements to date and has set several new records in this city, Chicago and Los Angeles, according to Magna Theatre Corp., distributor. Magna reports "Oklahoma!" grossed a total of \$573,493 in its first 12 weeks at the Rivoli Theatre here, a total of \$224,315 in its first seven weeks at the Egyptian in Hollywood and \$49,548 in its first week at McCvicker's Theatre in Chicago, all two-a-day reserved-seat engagements.

January 9, 1955

### UA to Distribute Todd's 'Around World 80 Days'

Michael Todd has signed an agreement with Arthur B. Krim, president of UA, for worldwide distribution of the multi-million dollar Todd-AO Production, "Around the world in 80 Days."

Todd said: "I decided to throw in my lot with United Artists. I made this decision on the basis of that company's brilliant record of achievement in the five years since the vigorous new management group took over."

### Public and Academy Voters View 'Oklahoma!'

Academy Award voters will sit side by side with the general public tonight and tomorrow night at the Egyptian Theatre, to view Rodgers and Hammerstein's "Oklahoma!"

"Oklahoma!" cannot be seen at the Academy because of the new Todd-AO process.

Only one-half of the theatre seats will be given over tonight and tomorrow to Academy members, the remainder being on sale to the general public.

January 10, 1955

### Book 'Okla.' For Frisco 1st-Run in 1,200-Seat Coronet, Nabe Theatre

San Francisco, Jan. 10. — Magna's George Skouras and San Francisco Theatres' Samuel H. Levin today signed a deal putting Todd-AO's "Oklahoma" into a 1,200-seat neighborhood house, the Coronet.

Five-year-old theatre will be closed in about 10 days for \$100,000 screen installation. Aim is a mid-February opening sparked by film's players.

Deal is result of long search here for house. Skouras scouted Frisco three times before settling on the nabe, which is about two miles from downtown sector.

Closing of Coronet to usual product is also changing Levin's plans. He is re-opening the Coliseum house, about three blocks from the Coronet, as a result. Coliseum has been closed two years.

... Popular

Mechanics is doing a layout on the miniature sets used in "Around the World in 80 Days" . . . Somebody asked Mike Todd, "How do you like your picture?" He said, "I like it so much I think I'll shoot it all over again"