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Traditionally, world's fairs and expositions provide an arena for developing and unveiling technological breakthroughs. EXPO '92, to be held in Seville from April 20 to October 12, will clearly be part of that tradition.

Imax Corporation (Imax), world leaders in the large-format film industry, will support four pavilions with four different systems, in concert with key governments, corporations and independent filmmakers.

Canada Pavilion
IMAX® HD

The premiere of IMAX HD, a new high definition system shot and projected at 48 frames-per-second (fps), double the conventional rate. **Momentum**, a film produced by the National Film Board of Canada (NFB), will highlight IMAX HD's enhancement of overall picture quality, brilliance and action shots. The 18-minute film shows off this breakthrough technology by taking the audience on a picturesque journey through the multi-cultural fabric of Canada.

Fujitsu Pavilion
IMAX SOLIDO™

The European premiere of IMAX SOLIDO™, Imax's full-colour 3D on a dome screen, using cordless, electronic liquid crystal glasses and digital sound. The breakthrough technology premiered at EXPO '90 in Osaka, Japan to much critical and popular acclaim and will now be seen for the first time outside of Japan. The film is **Echoes of the Sun**, a 20-minute film which combines sophisticated computer graphics by Fujitsu Limited with live action to tell the story of photosynthesis. It is produced by Imax's Roman Kroitor and Sally Dundas and Fujitsu's Fumio Sumi.

Discoveries Pavilion
OMNIMAX® (IMAX® Dome)

EUREKA! The Passion to Know, a 19-minute film produced by MacGillivray Freeman Films, will illustrate the theme of EXPO '92 in the Discoveries Pavilion sponsored by Alcatel. Because a February 11 fire tragically destroyed the exhibit hall of this keystone pavilion, **Eureka!** will play a significant part in conveying the fair's message.

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French Pavilion
LE PUIITS D'IMAGES with IMAX®

A daring new configuration, "Le Puits d'Images" (Well of Images) offers the audience two different viewpoints: either on two side-by-side moving walkways positioned over a deep well, or walking around the well's ridges. The IMAX screen is mounted on the floor of the well, surrounded by four fully-mirrored walls, which results in a dazzling kaleidoscopic effect. Three short films comprise the program, each separated by different intermission shows. One of the films, *Le Voyage de Paris-Seville*, shot in IMAX® and sponsored by Aerospatiale, takes the audience on a helicopter ride from Paris to Seville.

Toronto-based Imax, which has offices and subsidiaries in Canada, the United States, Japan and Europe, will have a liaison office on-site for the duration of the fair, located in the Canada Pavilion.

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