

For Immediate Release April. 30, 2004

Showscan is set to debut in Sri Lanka!

<u>sales@showscan.com</u> April 30th, 2004

4-D Simulation Theatre to be featured in Sri Lanka

Showscan Entertainment is very excited to announce a new partnership with Excel Global Holdings. Excel Global Holdings owns and operates the "Excel World" theme park in beautiful Colombo, Sri Lanka. This new partnership brings some "firsts" for each company.

Not only will this be the debut of a complete Showscan simulation theatre, but this will also be the first time that Showscan films have been shown in Sri Lanka; meanwhile Excel World will be the operators of the very first motion simulation theatre located in Sri Lanka. The Excel World theme park will feature our amazing "Showscan 4–D/H–D Simulation Theatre[™]" package.

The famous Showscan 4-D/H-D Simulation Theatre[™] includes the MM4 Maxi-Motion base platforms, the show control system with a HD server, HD projectors, a complete audio system and also 4-D effects!

"Excel World is the only true family entertainment facility in Sri Lanka. The newest addition to the park will be the 4D simulator facility from Showscan this year. We look forward to working with Showscan and believe that our customers will enjoy our new 4D theatre."

Francis Chokatte - Excel Global Holdings

Excel World will be featuring 10 different Showscan films over the next 5 years. We at Showscan look forward to having a wonderful working and successful partnership for many years to come.

For futher information contact

Marcelo Floriao, Showscan Entertainment 1627 Gower Street Hollywood, CA 90028 Tel 323-460-5640 Fax 323-460-5645 Mail marcelo@showscan.com

Paul Wiegand, entertainment resource GmbH Fröbelstr. 3 56203 Höhr-Grenzhausen, Germany Tel +49 2624-954813 Mail paul@showscan.com